

Community Engagement Award

The Community Engagement Award recognizes Public Works agencies in the Mid-Atlantic region for commendable projects, initiatives, and programs that contribute to enhancing the quality of life and creating a safe and sustainable community.

Eligibility Criteria: Local government officials and/or staff must have played a significant role in developing and implementing the program, with only limited assistance from outside experts and/or consultants. Awards will be given to member public agencies and not individuals.

Examples of Initiatives and Programs for Recognition for the Award:

Communications: Effective way to address specific issues in their community using a variety of tools including interactive in-person gatherings, online (include social media), or using hardcopy materials (ex. bus ads)

Education Programs: that inform residents of the work done on their behalf or empower them with information that facilitates their engagement whether these are community based, or school based

Human Services: Programs that were designed to benefit underserved community (and the community at large)

Submittal and Evaluation Criteria:

- (Why & Where) The Problem or Need for the Program
- Who is the audience?
- Description of the Program and how it focuses on innovation and creativity
- How does the initiative or program meet the need of or benefits the community?
- How does it help to advance equity and inclusion in the community?
- Description of the complexity of the challenges – provide specific information related to the challenge identified and the approach utilized to address them
- Explain the positive impact and long-term benefits to public works – provide specific information related to the long-term benefits and operational efficiencies realized to public works
- Results/Success of the Program
 - What impact has the program had in the community?
 - How is the program being sustained?